

# STAR WEEKLY

TORONTO  
NOV. 4, 1939

10  
CENTS



PEGGY ARMOUR of Toronto would have made her debut this year—but instead she is organizing a group of young society girls into a theatrical company to entertain Canadian soldiers

—Color Photo by Star Weekly Staff  
Photographer Gerald Richardson

## CAPTAINS AND THE KING



**BRITAIN'S SAILOR KING**, in general's uniform for the occasion, discusses war with army officers, while the Queen smiles. Above, he shakes hands with a lieutenant-colonel of the artillery, in active service kit



**GAS MASK IN HAND**, Montagu Norman, Bank of England governor, goes to House of Commons to hear war budget



**CHIEF LIAISON OFFICER** is the Duke of Gloucester, who was once personal aide-de-camp to the late King George Fifth. He is facing the camera. Beside him stands Viscount Gort, commander-in-chief of the British forces, and an officer



# Eye It • Try It • Buy It !



*..and then you'll know*  
**"Chevrolet's FIRST Again!"**

**First in beauty . . . first in driving and riding ease  
. . . first in performance with economy . . . first  
in modern features . . . first in all 'round value!**

**EYE IT—TRY IT—BUY IT!** That's the way to convince yourself that this bigger, more beautiful Chevrolet for 1940 is the value leader of the low-price field! You'll get a pride-quickenning thrill out of its new "Royal Clipper" Styling; you'll get a still greater thrill out of its lightning-flash Valve-in-Head performance, its exclusive vacuum power gearshifting, its new "Ride Royal"\*; and you'll get the greatest thrill of all out of the fact that it brings you all these luxury features at the lowest cost for purchase price, gas, oil and upkeep! Eye it, try it, buy it—*today*—and convince yourself that "Chevrolet's FIRST Again!"



A GENERAL MOTORS VALUE

**Only Chevrolet Gives You  
All These Quality Features  
at such low prices**

NEW "ROYAL CLIPPER" STYLING • BIGGER INSIDE AND OUTSIDE • NEW FULL-VISION BODIES BY FISHER • NEW EXCLUSIVE VACUUM POWER SHIFT • "THE RIDE ROYAL"—Chevrolet's Perfected Kne-Action Riding System\* • SUPER-SILENT VALVE-IN-HEAD ENGINE • PERFECTED HYDRAULIC BRAKES • ALL-SILENT SYNCRO-MESH TRANSMISSION • LARGER TIPTOE-MATIC CLUTCH • NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS • GENUINE SHOCK-PROOF STEERING\* • HIGH QUALITY SAFETY GLASS • NEW SAFE-T-LOCK HOOD • RIGHT SIDE SERVICE.

**Chevrolet has more than  
175 important modern features!**

\*On Special De Luxe Models.

# CHEVROLET for '40

## FINNS CHERISH THEIR FREEDOM

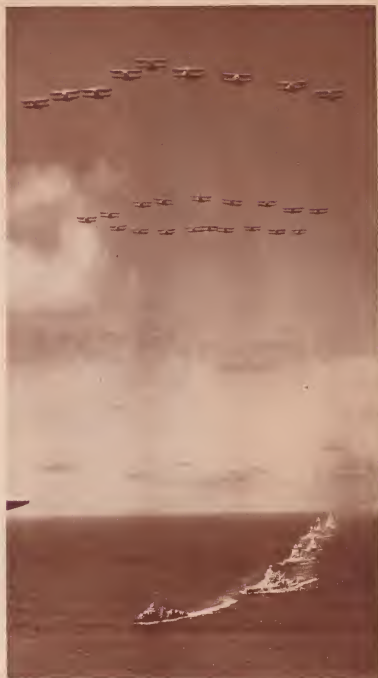


**INDEPENDENCE IS LIFE** to the Finns, who have been free only 22 years, since they flung off the czarist yoke. Seventh largest country of Europe, Finland has only one-third Canada's population. Every Finn is trained from the age of 18 to defend his country. Finland has no slums, and these barracks are bright and airy. The manoeuvring machine-gun and rifle men are attached to the Hussars. There is also a small tank section, one of which is threading through trees under guidance. The Hussar in the barracks, formerly a clerk, is a self-taught violinist in his leisure hours.





# U.S. NAVY SKIMS AND SCANS THE OCEAN



**REPEAL OF THE EMBARGO** on selling U.S. arms to nations at war means naval supervision of the carrying out of the legislation. Regular jobs of the United States navy include patrolling the long coastline, protecting territorial possessions and

enforcing the Monroe doctrine. The foam-furrowing cruiser (left above) is the U.S.S. Chicago. The warships (right) wheel into position as assisting aircraft wing their way overhead, reporting on the enemy's location. Destroyers manoeuvre (below)



## GOLDEN GRANARY OF THE ALLIES



**THIS LITTLE BROWN JUG** is filled with cloy-cool water, best quencher of wheotfield thirst. Swigging it is the Canadian farmer, the man who holds in his fields the basic food supply of the Allies. Miniature Niogora is this stream of grain, piped from thresher to bin, then pocked to cross the ocean



**CANADA'S WHEAT**, here seen being winnowed in the field, rose to the emergency this crisis year, with a yield 139,000,000 bushels above the ten-year previous overage. Two world records in grain-handling set, the flow of food goes on



# DODGE SATISFIES THE NEEDS OF MANY A *Happy Family!*



1940 Dodge De Luxe Special  
6-Passenger, 4-Door Sedan

## COMFORT ZONE



### DODGE "Full Floating" RIDE!

NEVER BEFORE a ride like this in a car priced so low! For years engineers have been trying to perfect a design in a low-priced car that would take the rear seats off the axles where road shocks are transmitted to passengers above. This year, for the first time, it is an impressive reality—in the new "Full Floating" Ride in the new 1940 Dodge cars. Wheelbase is longer and wheels are moved backward so all passengers ride in the buoyant "Comfort Zone" between the axles! What is this amazing new ride like? No one can answer that in words. You've got to experience it for yourself! So why not do that today? Your dealer has a new 1940 Dodge ready and waiting for you to try the new "Full Floating" Ride! No obligation!

# \$860

FOR A  
DODGE KINGSWAY COUPE  
DELIVERED IN  
WINDSOR, ONTARIO

License, freight and local taxes  
(if any) only extra.

## GET THE DELIVERED PRICE OF A 1940 DODGE *Kingsway*

Dodge has always been a great "Family Car". Now the roomiest, most beautiful, and most powerful cars in all Dodge history are ready and waiting to meet the needs of Father, Mother, Son and Daughter.

These are more than new models. They are entirely new automobiles from stem to stern. Bodies are wider—55 inches at the front seat, 56 inches at the rear seat, as wide as the seats of three armchairs.

### "Full Floating" Ride

Never before has there been a ride like this in the LOWEST price field. Words cannot describe it but a RIDE will speak volumes in five minutes. The centre of gravity has been lowered for a steadier ride on turns. Wheelbase is longer... wheels are moved backwards and seats forward so that passengers ride in the "Comfort Zone" between the axles.

Be one of the first to enjoy the Dodge "Full Floating" Ride. All you have to do is to accept your

Dodge-De Soto dealer's invitation to get behind the wheel.

### Wide Doors

Say goodbye to the old-fashioned "dog-leg" in the rear door. In these 1940 Dodge cars you just walk in and out as through a house door. No struggling, no soiling of pretty dresses.

And when you are inside, you will see the most harmoniously trimmed interior ever put in a Dodge car.

These new bodies have a greatly increased glass area all around and the rear window, in addition to being larger, has no divider strip and the glass is curved to follow the curve of the body.

### "Scaled Beam" Headlamps

New "Scaled Beam" Headlamps that give 50% greater illumination and have longer life are wide apart in the fenders for safer night driving.

Phone your Dodge-De Soto dealer today and give yourself a treat.

New DODGE KINGSWAY is priced right  
down among the lowest-priced cars!

DODGE KINGSWAY • DODGE DE LUXE • DODGE DE LUXE SPECIAL • DODGE CUSTOM

## CANADA GIVES "TRANSFUSIONS"



"LIQUID GOLD" flows through the veins of western Canada, to be the lifeblood of the Allied armies, which depend on oil for transportation.



STREETS WERE lighted by these flares of oil until recently



SOMETIMES A MILE of six-inch pipe, in sections as high as this "rig" or derrick, is thrust deep into the ground to suck up oil. Several times a day the whole length has to be taken up to renew the bit-end, which wears down easily, or to put in a new one for a different type of soil

## PREVENT CHAPPING

with the Skin Softener  
that gives you  
COSTLIEST INGREDIENTS\*  
SAVES YOU MONEY\*\*

\*1 Italian Balm contains costliest ingredients used in any of the most popular nationally-advertised brands.

\*\*2 ONE DROP is ample for both hands, per application. More is wasteful.

3 Less than 5% alcohol. Cannot dry the skin.

4 Promotes healing—counteracts drying effect of hard water, harsh skin cleansers, severe weather.

5 Accepted for advertising in the Journal of the American Medical Association.

6 Canada's Original Skin Softener, made by and for Canadians.

NEW LOW PRICES now at toilet goods counters, 25¢, 35¢, 50¢ and \$1.00

Over 30 Million Bottles Sold







"NO PICNIC, no Hollywood heroics" is the warning given protective Royal Air Force birdmen. Hard work and strict discipline

# Canada's

**FRESH ROASTED  
VACUUM PACKED  
& IRRADIATED**

NABOB COFFEE is irradiated, the only coffee in Canada the goodness of which has been accentuated by ultra-violet rays. You'll taste the difference with the first satisfying sip and agree that here, at last, is the perfect coffee.

AFTER EVERY CUP, YOU TOO, WILL SAY—

*That's Good Coffee!*



*At Your  
Grocer's*  
IN DRIP OR  
STANDARD  
GRIND

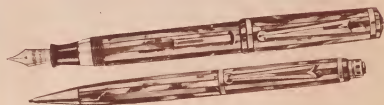
Packed by a 100% Canadian Company.

HAROLD F. RITCHIE & CO. LTD. (Distributors)



**WHO WOULDN'T TAKE A PEEK**—at a pencil you can sharpen with your thumb—the new Eversharp Repeating Pencil! You press the top for a new point or a new lead—you fill it in half a minute with enough lead for six months—and you can buy the model shown for a mere \$1.00! Other Eversharp Repeating Pencils: \$1.00 to \$50, at your dealer's. Ask for Wahl-Eversharp!

\$1.00



**TAKE A PEEK YOURSELF**—at this Wahl-Eversharp Royal Canadian Set! It has an Eversharp Repeating Pencil and a matching Wahl-Eversharp pen. The pen—\$5.00; the pencil—\$2.50. The set—\$7.50. The Wahl Company Limited, Toronto, Ontario.



**MORE ELOQUENT** than any words is the look in the eyes of this "dumb animal," caught by his master, D. J. Dowsley, Toronto amateur photographer



**HELP YOUR CHILD** build a strong body. Give him cod liver oil! For many doctors claim nothing takes its place in helping children build sturdy bodies and sound teeth. Also in aiding adults recuperate after illness. And now **THERE IS A BETTER WAY TO TAKE COD LIVER OIL... SCOTT'S EMULSION!**

- 1—**Scott's Emulsion** has all the values of cod liver oil and is four times more easily digested.
- 2—**Easily digested**—The exclusive method of emulsifying the oil permits digestion to start in the stomach, whereas digestion of plain cod liver oil does not begin until the oil

passes into the intestines.

- 3—**Easy to take**—Scott's Emulsion has a pleasant taste. Easy to take and retain by children and adults.

- 4—**Economical**—Scott's Emulsion is an economical way to obtain the Vitamins A and D so necessary to strong bones and sound teeth.

**SCOTT'S EMULSION**





**LOVELY MOTHER** of winsome Paige and Arden is Doris Hume, 12 of whose stories and a novel, "Summer Tempest," have appeared in The Star Weekly. Her story, "Christmas Is Just a Date," has The Star Weekly's place of honor Dec. 23



**GAS MASK CARRIER** and mittens to match has this one-piece wool suit—trousers, jerkin and cowl. It's on sale in London's big stores



**WHICH IS BETTY**, which Margaret, which Norma (left to right) is the problem that besets teachers of Brantford's Mars triplets, all in the same form. Teachers try to remember which desk each occupies. They'll be 13 in March

## LAVENDER AND LOVELINESS



So lovely—so exquisite—it makes you catch your breath in admiration. Such is the English Complexion, created, nourished and guarded by the most famous of Beauty Preparations—those of Yardley of Bond Street.

You may enjoy this same fine complexion care. At the better stores you will find a host of preparations created by Yardley to weave charm into your personality. There is the Yardley Lavender, of course—in immortal, timeless fragrance which women of taste everywhere find indispensable for every occasion. And there are the most subtly refining face creams and lotions, face powders of fairy-like fineness, cosmetics discreet and intriguing, the Yardley Lavender Soap—the Luxury Soap of the World—a whole world of beauty care created for you by Yardley. Write Yardley & Co. (Canada) Limited, Toronto, for a free copy of "Beauty Secrets from Bond Street".



Yardley English Lavender—35¢ to \$12.00

Yardley English Lavender Soap—

The Luxury Soap of the World—

35¢ a large cake, 3 for \$1.00

Yardley English Lavender

Face Powder—\$1.10

Yardley English

Complexion Cream—\$1.10

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## YARDLEY LAVENDER



PERT, VIVACIOUS MARY HEALY, screen starlet, stands at ease in a brown beret and autumn ensemble of suede-finished cinnamon wool frock with beige and brown plaid reefer, trimmed with suede on collars and cuffs



## Do As Your Dentist Does

**100% CLEANSING PROPERTIES  
NO ACID, NO GRIT OR PUMICE**

**Cannot possibly injure or scratch  
OUTLASTS TOOTH PASTE 2 to 1**

It is only the powder part of any dentifrice that really cleans. So a dentifrice that is *all powder* just naturally cleans best. Dr. Lyon's Tooth Powder is *all powder*—100% cleansing properties, more than twice the cleansing properties of tooth pastes.

For over 70 years, dentists have prescribed Dr. Lyon's Tooth Powder—because teeth simply cannot remain dull, dingy and film-coated when it is used. Free from all acids, grit and pumice, Dr. Lyon's cleans off stains, polishes the teeth in a harmless and practical way—leaves

them sparkling, feeling cleaner—your breath sweetened and mouth refreshed.

Dr. Lyon's Tooth Powder is a special dental powder developed for *home use* by a distinguished practicing dentist. Brush your teeth with it regularly, consult your dentist periodically, eat as you should—and you will be doing *all* that you can possibly do to protect your teeth. As a neutralizer in acid mouth conditions, Dr. Lyon's is just as effective as Milk of Magnesia.

Dr. Lyon's is not only doubly efficient, but more economical to use. Even a small package lasts twice as long as a tube of tooth paste.

**DR. LYON'S  
TOOTH POWDER**

*Be* CAPTIVATING  
... YET COMFORTABLE



**No Ride-up  
Perfect Figure Control  
Uncorsetted Comfort  
and Freedom**

Imagine! Here is a corset that will provide not only smarter figure control but uncorsetted comfort and freedom as well. Only NuBack has the exclusive patented telescopic back that keeps in easy, effortless rhythm with your body absolutely preventing riding-up.

**NuBack**

DOMINION CORSET COMPANY LIMITED • QUEBEC, P.Q.



# "ARE WE DOWNHEARTED? NOT A BIT!"



"IF YOU KNOWS of a better 'ole, go to it!" Bruce Bainsfather's famous line still echoes from the last war. These old soldiers are on home defence now



SHOWGIRL JUDY McCREA from London's Windmill theatre serves as an air raid warden in Paddington during her offstage hours. She's trimming the lamps for the night watch

There's Something about Our New  
**RCA Victrola**  
Every Member of our Family Enjoys!



Model VR-8  
The Greatest Radio  
Entertainment the World  
Has Ever Known . . . at  
Your Fingertips.

With a new RCA Victrola you have within your home a wealth of entertainment which would have been the envy of the kings of old—radio with which to roam the world as on a Magic Carpet . . . plus the shining treasures of the Victor Record Library for "the Music you want when you want it!"

Illustrated above is the magnificent new 1940 RCA Victrola VR-8, a combination of one of the world's finest radios and a superb fully-automatic phonograph in an 18th Century cabinet of surpassing beauty, \$295.00\*. Price includes \$5.00 worth of Victor Records and a year's subscription to the Victor Record Society Magazine.



Your Favourite Dance Bands Will Play the Latest Hit Tunes Hour After Hour At Your Command.

Dance music, for instance, by such popular orchestras as Tommy Dorsey, Artie Shaw, Benny Goodman, Bunny Berigan. Make up your own dance programme from the smash hits of the moment released while there's still snappy jazz.

\*Prices slightly higher in West. As prices are subject to change without notice, please confirm them with your RCA Victor dealer.

**RCA Victrola**  
COMBINES RECORDS AND RADIO ENTERTAINMENT!  
RCA VICTOR COMPANY LIMITED  
Halifax, Montreal, Toronto, Winnipeg, Calgary, Vancouver



Bab-O, a unique, disinfecting, cleaning, shining, 100-page book of Bab-O label and tags, gives authoritative answers to perplexities of entertaining and other social activities. Send to Bab-O, 2222 Yonge St., Toronto.



Stage Your Own Opera Right in Your Own Home Opera's most brilliant stars will sing for you and your family the whole evening through if you so desire. Many of the most important operas are recorded in their entirety on Victor Records—almost all at least in part. With an automatic RCA Victrola you simply place the entire opera on the turntable and the instrument plays on through the whole performance even though it may last for over an hour!



Your Own Symphony Concert EVERY Evening if You Wish . . .

The world's finest symphony orchestras record exclusively for Victor. Under the batons of Arturo Toscanini, Eugene Ormandy, Serge Koussevitzky, Leopold Stokowski and other great conductors these Symphony Orchestras will play entire concertos to your enjoyment . . . of selections of your own choice.



Paderewski Plays On... Just For You... Any Time!

... as well as all the other leading artists the world has known during the past four decades: Jascha Heifetz, Yehudi Menuhin, Fritz Kreisler . . . to mention but a few. Whoever may be your favourite, they play for you . . . the selections that suit your mood of the moment . . . with as many encores as you wish.

Triumph of Beauty and Tone . . . an RCA Victrola is the ideal instrument for YOUR HOME!

Thrilling news indeed for music lovers is the introduction of the beautiful RCA Victrolas for 1940 at prices now within the reach of every home . . . RCA Victrolas begin as low as \$69.00\*. Superb reproduction of Victor Record Music, better radio performance, finer tone than ever before. See and hear these marvelous instruments at your RCA Victor dealer's now!



# WHAT'S THE GOOD WORD

**General Motors Proudly Present  
the Greatest Car ever to Grace  
the name—McLAUGHLIN-BUICK**

## FOR '40?

# "Best bet's Buick!"

**YOU SEE** pictured here the magnificent automobile that value-wise is next year's No. 1 car.

We who dreamed it, built it, tested it, tell you it is McLaughlin-Buick at its unbeatable best.

Every one of its 12,000 parts is in finish and function a better part than we've been able to make before.

Every one of its 44 different types of steel is the finest for its job that money can buy—five of its special alloys were not even in existence 10 years ago.

When this uncatchable smoothie went through its paces on the General Motors proving ground, a ripple of wonder ran like quicksilver through the men who watched its going.

A similar wonder rode with the hardboiled inspectors who hounded it over all the thousands of merciless road-test miles we gave it before we told the production lines: *okeh*, let 'er roll.

You'll feel it—you'll marvel, too—

when you feel this incredibly active, staunch, exciting mechanism come alive under your hands—this car that brings to flower the best that McLaughlin-Buick knows.

From the velvet velocity of its straight-eight Dynafash engine to the superb way it handles and answers your controls, it's full of new-day features.

Go see this beauty. Drive this dream—come—true! All fire and sparkling spirit it's a glory of

gallantry-and-obedience on wheels.

Easy to own, too, for this stunning new McLaughlin-Buick is priced lower than you'd think possible. It's a honey for the money!

### REMEMBER WHAT WE TOLD YOU A YEAR AGO?

We said then that the new Buick would set the style pattern for years to come. Were we right? Well, just take a look at the 1940 models as they appear.

**THIS IS THE NEW BUICK "50" SUPER**, style-queen of our 1940 line, which comprises five Series in all, with 22 models. Lower, broader, smarter and finished like a jewel case inside, it beautifully typifies the smoother action, even heavier construction and more luxurious riding comfort that feature all Buick cars for next year.

**WHEN BETTER  
AUTOMOBILES  
ARE BUILT  
BUICK WILL  
BUILD THEM**



### Only car in the world with all these features



**"MICROPOISED" DYNAFLASH VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE**—gets more good out of gasoline—now electrically balanced after assembly for super-smoothness.

**OIL-SAVING PISTON RINGS IN ANOLITE PISTONS**—for longer life, smoother operation, lower oil consumption.

**"CATWALK-COOLING" PLUS ULTRA-RAPID CIRCULATION UNDER PRESSURE**—complete circulation of coolant every two seconds with 20" higher boiling point.

**EASY ACTION HANDSHIFT TRANSMISSION**—new firm-linked gear shifting from the steering column.

**SAFETY-UNIT SEALED BEAM HEADLIGHTS**—brighter, longer-lasting filament in one weatherproof unit with lens and reflector—better lighting over a longer period.



**FORE-N-AFT FLASH-WAY DIRECTION SIGNAL**—flashes turn warning both forward and rear automatically shuts off after turn is made.

**STRONGER NEW "DOUBLE WALL" TURRET TOP** styled—with Safety Plate Gloss all around.

**TIPTOE HYDRAULIC BRAKES**—one pound of pressure on the brake pedal equals five pounds on each brake drum.

**AUTOMATIC CHOKE**—for fast, sure starting under any condition of weather or temperature.

**SELF-BANKING KNEE-ACTION, RECOIL WHEEL MOUNTING**—wheels "bunk" on turns and

"give" on bumps to absorb road shock.

**FULL-LENGTH TORQUE-TUBE DRIVE** in sealed chassis—square alignment of rear axle frees rear springs of all jobs but cushioning.

**BUICK'S SPRINGING FOR THE "FULL FLOAT" RIDE**—soft, smooth springs of coiled steel, lifetime cushioning without lubrication or care.





## HOW TO KEEP SVELTE



**GIVE YOUR HUSBAND A BREAK**, and use the rolling pin on yourself, if you're anxious to keep streamlined to fit that new gown. That's what this young woman is doing — rolling out the daughly bulge that comes before you know it. At the right she "trans" out some excess fat. You have all this equipment in your home—except maybe the extra iron



"I hate to discourage you, Miss Ostich, but I've never noticed anything to eat in that sand. . . What? You're not looking for things to eat? Then why? . . Oh, you're HIDING! . . H'm . . . Well, it seems to me you're making a mistake. . ."



"First place, there's no danger, so why hide? Secondly, if there were some danger, you aren't very well hidden."



"Amugli! Now look—and in your beak—and all scratchy down your neck. . . Never mind—we'll soon fix that. . ."



"Hocus-pocus—just like magic your chafes and scratchy places and prickly heat will feel soothed. . ."



"'Cause, see? Here comes my Mother with some soft, velvety Johnson's Baby Powder! . . Me too, Mother? Me too?"



**TELEPHONE BOOKS MAKE POOR PEDALS** on a real bicycle, but they're fine for an imaginary one, and the exercise helps keep the figure svelte



"Crazy about it? I knew you would be. Everybody is. Such soft, fine talk—and so crisis-root. And such an inexpensive way to make a baby comfortable!"

**JOHNSON'S  
BABY POWDER**

# MAGINOT'S MOTTO: "ON NE PASSE PAS!"



SIEGFRIED IS SHAKEN, but Maginot remains impregnable. Germany's Westwall has been pierced, but France's line of defence has flung off German attacks. These "mushrooms" have 18-inch steel roofs, are camouflaged but almost proof against bombardment. Below the ground are huge tunnels like this, through which troops are transported to the front lines



*Have you seen*  
THE NEW  
**KENWOOD**  
*Floral-tints*

THE DELPHINIUM  
INSPIRED THIS COLOUR HARMONY.

In these distinctive two-tone blankets, Kenwood has captured the colour harmonies of garden flowers—the gorgeous hues of the Delphinium, Marigold, Hollyhock and others—bringing them indoors to give your bedroom new beauty and freshness. Acclaimed by decorators for their beauty, these blankets have other qualities no less appealing: they give "warmth without excessive weight" and their years of service make them a real economy. Kenwood blankets are sold only at the better stores. Look for the trademark when buying! For a leaflet showing the complete "Floral-tint" line, clip and mail the attached coupon now!

Ask your dealer also about the new Kenwood "Light Weight Bathrobes. Choice of six beautiful shades. Three sizes.

**KENWOOD**  
WOOD PRODUCTS

**KENWOOD MILLS LIMITED,**  
Amprior, Ont. 141  
Please send me the "Floral-tint" leaflet.  
Name .....  
Address .....



## CHURCHILL SCION MARRIES



**SOLDIER SON** of the first lord of the admiralty is Randolph Churchill, no longer as slim as when he spoke in Toronto some years ago. With his bride, the former Pamela Digby, he leaves St. John's church



**FIRST TURKISH** woman flier, head of the Turkish women's air force, is Sabiha Gokcen, adapted daughter of the late Kemal Ataturk



**WOMEN IN WAR** are nurses, chiefly. This is Dame Joanna Cruikshank, matron-in-chief of the British Red Cross and St. John's Trained Nurses, seen in her London office

*Miss Wearwell*  
**SILK (crepe) HOSIERY**  
SHEER and LONG LIFE

A pure silk crepe hose, seamless foot, snag-free, sheer, and lovely. Long wearing, crepe makes them particularly suitable for shopping and outdoors, and especially for afternoon, at the office and about the house. At stores from about 35 cents and ...

*Wearwell*  
MANUFACTURED BY  
CLINTON KNITTING CO. LTD.  
CLINTON, ONTARIO

• STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT

# LE GANT \*

• STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT • STA-UP-TOP LE GANT

**"STA-UP-TOP"**

**WON'T ROLL OVER**

BY PARISIAN



"I like this 'Sta-Up-Top', dear. It slims my waist and feels so comfortable!"  
"You see, Mother, Le Gant really is different ... it has the comfort of elastic with the control of cloth."

At Better Shops  
"Sta-Up-Top" and other Le Gants, \$5 to \$35  
(A la mode, the s-l-e-e-p-e-r-b-l-e bra, \$1.50 to \$4.50)

## NATURE'S RIVAL

Bra, Girdles and Corsettes  
FOR FIGURE BEAUTY AND COMFORT  
Parisian Corset Manufacturing Company Limited  
Quebec - Montreal - Toronto  
\*Registered



"SOMEWHERE IN HANTS" or Hampshire, to give it the full name, are these brawny Highlanders, training with rifles and kitsacks for the warfare to which they may be called at any time. They pause for a cigarette



ACCURACY IS ESSENTIAL in bayonet work, since an awkward, misdirected thrust may leave the thruster completely at the mercy of his opponent. This looped stick is used to direct and receive the bayonet, improving aim

**FASHIONABLE**

MADAM, show your good taste and judgment; real distinction comes by wearing a J. & T. BELL shoe. Stylish, flexible and comfortable, the BELL shoe is made expressly FOR YOU by our experts.

Made by SLATER

BAS

**J. & T. BELL SHOES**

MANUFACTURED BY THE SLATER SHOE CO., LTD., MONTREAL

The Better Shoe



**POOR LONELY SUE!** No dates, no fun. But what man likes a girl with dull teeth and dingy gums—a drab, lack-lustre, unattractive smile?



**THERE'S HOPE** for Sue. Her small sister has already learned in school the importance of gum massage to bright, sparkling teeth and a winning smile.

**LIFE IS A LOT OF FUN** when a girl has a lovely, appealing smile! How popular Sue could be if she would start with Ipana and massage today. For Ipana Tooth Paste with massage is especially designed to help the health of the gums as well as to keep teeth bright and sparkling.

## Smiles Grow Lovelier with Ipana and Massage!

Ipana and massage is a modern way to help keep your gums firm and your teeth sparkling!

HOW swiftly masculine eyes and hearts respond to a lovely, attractive smile! And how pitiful the girl who lets dull teeth and dingy gums cheat her of life's fun!

Don't let a dull, dingy smile spoil your attractiveness. Take the advice of many modern dentists who say, "Use Ipana Tooth Paste and massage." They know that Ipana is especially made to help improve

your smile, not only by cleaning and brightening your teeth, but in helping the health of your gums as well.

With massage, Ipana gives your gums the work and exercise they need, but fail to get from the soft, creamy, well-cooked foods we eat. And since your teeth look best when your gums are firm and healthy, why not decide *right now*, to follow the wise course of thousands and adopt the easy daily routine of Ipana and massage to safeguard your teeth, your gums and your smile! Get a tube from your druggist today.

CHANGE TO



MADE IN CANADA

**IPANA AND MASSAGE**





## STURDY AND SMART



**DEFENDERS OF DEMOCRACY** in future days, should the call come, are these trim, well-drilled cadets of De La Salle, Oaklands, Toronto. Last Sunday they marched to St. Peter's in their annual church parade. Presenting arms is Cadet Corporal Jack Douglas, while the full-chested, white-gloved young man blowing a lusty note is Cadet Bugler Charles Zuchero.

## BLUEBIRD DIAMONDS



for  
*Happiness.*

Each beautiful bluebird Diamond is registered and guaranteed perfect, and insured free for one year against loss or theft.

SEE YOUR JEWELLER



**HOLDING ALOFT** the flags are Captain John Miller (left) and Lieutenant Vincent Regan. The riflemen are, from the left, Cadet Sergeants John Wood, Owen Williams and Peter Culotta. The photos were taken at Oaklands



and now to glorious hair coloring—

science adds youth-like silky sheen!...the new

a NOTOX, known and proven, "colors hair inside" Lustrum, the new and amazing emollient, conditions the hair, fills it with radiance. Together NOTOX—with Lustrum, the supreme hair coloring treatment, produces the appearance of young, beautiful hair! BEAUTY BEGINS IN YOUR BEAUTY SHOP

notox  
with Lustrum

# NEW ZEALAND PASSES CENTURY



**HUT LIFE IS HAPPY** down where the breeze is balmy, in New Zealand. These Maori women come of a fine race, which reached New Zealand 600 years ago. Since 1896, when they had decreased to 40,000, they have come back to 80,000. New Zealand's centenary celebrations began on Wednesday



**THIRTY MILLION SHEEP** and lambs graze New Zealand's green pastures—almost 20 for every person in the country. Frozen mutton and lamb is New Zealand's chief export, and co-operative marketing is successful there



**THE PEOPLE RULE** New Zealand, through the Labor government, four years successful. Five-day, 40-hour week is general; the government owns oil banks, guarantees farm product prices; all have free medical service and old age security. These are the Centennial Exhibition buildings, Wellington

## For Quicker Cold Relief, CORRECT *Faulty Elimination First*



WHEN you feel your head "stuffing-up" and a cold coming on, take **ANDREWS Liver Salt** at once as the first step toward quick recovery!

ANDREWS does what any doctor can tell you is highly important in checking a cold. It not only opens the bowels, but speeds-up the whole eliminative process. When all the eliminative organs—not just the bowels alone—are working as they should, colds can be overcome faster and easier.

But don't look to laxatives, which work only in the bowels, for this thorough help. You need **ANDREWS**, and its well-known four-way action!

### ANDREWS *Liver SALT*

- 1 ANDREWS opens the bowels for normal movements.
- 2 Stimulates the liver, often sluggish during a cold.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid to help you feel better in shorter time.



Thousands of people who know the quick, effective, four-way relief of this pleasant effervescent salt say, "You take your laxatives, I'll take Andrews!" At all drug stores. Four-oz. tin, 34¢; 8-oz. tin, 57¢; 10-oz. bottle, 69¢.



**BILLY PICKED UP THREE YARDS!** And three minor cuts. But after proper treatment of the hurts, Band-Aids will help protect them... help keep out dirt. For Band-Aid is a neat, ready-made adhesive bandage. You just stick it on! And once on, it stays on—even on hard-to-bandage surfaces. Be sure that you get the *genuine Band-Aid*. It's made *only* by Johnson & Johnson. Look for the red cross on the package.

Johnson & Johnson  
**BAND-AID**  
ADHESIVE  
BANDAGES



SOLD AT ALL DRUG STORES



## TURKEY, BRITAIN'S ALLY



**MUTUAL ASSISTANCE** between Turkey and the Franco-British alliance brings to our side these Turkish girl scouts. A score of years ago these faces would have been veiled, hands never permitted to grasp a drumstick, but Kemal Atatürk tore away the veils and fetters and woman breathed freedom



**TURKISH TANKS** will roll, if need be, in aid of Britain and France. This cobble street is in age-old Istanbul



**WHITE IN THE PEACEFUL SUN** of Turkey's vineland gleam these grapes. Red glows their wine, red as the blood this maiden trusts need not be shed

**BLACKHEADS  
SALLOW SKIN**

Don't squeeze blackheads—dislodge them! Get two ounces peroxide powder at any Drug Store, apply gently with hot, wet cloth—the blackheads simply dissolve. Safe, simple and sure.

**PEROXINE**

**WIN \$10.00 CASH**

Writes Colgate shaving jiggle like the one below. Send it to Colgate's Dept., No. 64 Nassau St., Toronto, enclosing with it a cartoon from a large or giant tube of Colgate's Shave Cream. If your jiggle is used in our advertising we will send you \$10.00. All jiggles become the property of Colgate's. Judges' decisions will be final. Competition open to everyone in Canada except employees and their families of this company and its advertising agents.

**The Cat's Whiskers**  
Get By . . .  
But Yours Won't . . .  
So Try . . .

**Colgate Shave!**

Submitted by George T. Taylor, 94 Frontier Apartments, Calgary who wins \$10.00.

LARGE TUBE 20¢  
GIANT SIZE 35¢

**COLGATE'S**  
SHAVE-CREAM CREAM

**The Crowning Touch**  
on any Dessert or Pudding

A bright red or green Liberty Cherry makes a plain blanc mange or a cup of custard look twice as inviting and taste twice as delicious. Just the thing, too, for decorating cakes, salads, beverages, for all occasions.

**LIBERTY** *Maraschino* **CHERRIES**

**EASY TO USE. QUICKLY REPAIR STORM DOORS, SASH**  
**EASILY with SKOTCH FASTENERS**

Now! Do your own repairing on storm and screen doors, bath, table, chairs. Use **SKOTCH FASTENERS** for drawing both parts of any wood joint together. **EASILY APPLIED**—a field, permanent joint results. Now available, through all hardware and dime stores from coast to coast.

**SKOTCH**

**SUPERIOR PRODUCTS LTD. SARNIA ONTARIO**

## THESE WOMEN BEAT THE BLAZES



**HEARTH AND HOME** are still vital to British life, but not to all the women. Many are with the auxiliary fire service, formed to assist peacetime brigades. This one learns to douse a fire from an incendiary bomb



**DAY AND NIGHT** the control room is kept "manned" with fair fire fighters ready for a call to work. Tin hats and gas masks are always handy



**ROCKING CHAIRS** give place to sandbags, but needles click in domestic rhythm as the smiling blazebeaters spend their leisure knitting sweaters



**Dissolve dandruff  
as you brush your hair**

**THINK** of all the dandruff treatments you've tried. All called for massage. Tedious rubbing-in. Minutes of wasted time every night or morning. No wonder you gave them up in disgust!

**Danderine** is different! With Danderine, it's the active formula that does the work. No finger-cramping rubbing. Just use Danderine instead of water as you

brush your hair. The active formula disposes of ugly dandruff in the only way possible—by dissolving it. Your scalp soon feels and looks cleaner, your hair more lively, and you haven't wasted a single minute of time!

Start this simple practice tomorrow morning, and watch loose dandruff vanish. All drugstores have Danderine. It costs little, lasts long!

# DANDERINE



## FRESH AIR BRINGS THEM HAPPINESS



**SUNSHINE AND FRESH AIR** in the English countryside have produced these happy smiles. These are London schoolchildren removed from fear of air raids. George Lansbury, M.P., famous fighter for peace, is with them. The caravan below is one lent for such children, and painted for camouflage.



**Baker Kneadoe**

SAYS:

A nickel is all the  
dough you need for  
**FIVE FLAVOR**  
Life Savers. Here's fresh  
fruity goodness in  
big variety!



The "holesome"  
handy candy!

### WIN \$10.00 CASH

Write a Colgate shaving jingle like the one below. Send it to Colgate's Dept. No. 3 64 Natalie St., Toronto, enclosing with it a cartoon from a large or giant tube of Colgate's Shave Cream. If your jingle is used in our advertising we will send you \$10.00. All jingles become the property of Colgate's. Judges' decisions will be final. Competition open to everyone in Canada except employees and their families of this company and its advertising agents.

I'd sooner sit  
On a bed of thistles  
Than kiss a man  
Whose face has  
bristles

**Colgate Shave!**

Submitted by Mrs. Marjorie Carpenter,  
123 Scarborough Road, Toronto, who  
won \$10.00.



**"This isn't work—when  
you use Bon Ami!"**

Yes — even the children find bathtub cleaning easy with Bon Ami. For Bon Ami cleans quickly and thoroughly without a lot of hard rubbing. What's more, it's a really safe cleanser. Contains no harsh caustics, or gritty ingredients. As a result—Bon Ami doesn't scratch or dull porcelain — but leaves it with a smooth, glossy polish. Makes it easier to clean the next time. Try it and see.



**Bon Ami**  
quick, thorough  
and safe!



"hasn't scratched  
yet!"

## THREE SMART ENSEMBLES FOR WINTER



**HIGH THE BUST**, small the waist of this black twill daytime dress, with braided bodice and hat to match. Pretty Laraine Day (left) charms her way through "Northwest Passage" soon, wearing in several scenes this suit of dark green felt on gray background. The skirt is circular; the jacket's four pockets are scroll-outlined in felt with cuff design to match. The military collar can be fastened close at the throat. The sweater is of hand-knitted light gray wool. The girl in the beaver coat sports high furled spots



### You need NIVEA to protect Your Baby from these 4 enemies!



Friction, Moisture, Acid Perspiration and Excessive Dryness from frequent washing are four of baby's nastiest enemies. They are the common causes of skin irritation. But none of the four can harm your baby when you keep baby's skin soft with NIVEA Skin Oil — because NIVEA contains Eucerite—an exclusive ingredient that is almost exactly the same as natural skin nourishment. Protect your baby's health and comfort with NIVEA Skin Oil.

**NIVEA**  
MADE IN ENGLAND

40¢

### glamorous figure!

#### FASHION PREVIEWS

Edited by Ruth Stone Stylist for

**HICKORY**

The Foundation of Loveliness



"PRINCESS CHIE" FOUNDATION  
Styled by HICKORY

THE NEW COATS AND DRESSES were designed to fit "hour-glass" figures, which sounds very simple. But there's a vast difference between something tightly tied at the middle and a graceful "hour-glass." You must be flat in front, rounded softly at the sides, and boast of an elfin waist. This new Fall silhouette can be yours with a minimum sacrifice of comfort and youthful freedom.

"PRINCESS CHIE" FOUNDATION styled by Hickory. The double-knit-for-double-support panel in this two-way stretch Lastex all-in-one prevents your hips from curving too defiantly. Smoothness reigns supreme from top to self-edge bottom. Flattering satin Lastex and lace uplift bra. Sizes 32-38 in lengths for the short, average and tall figure. \$5.00.

If your corsetiere hasn't the model you desire—she'll gladly secure it for you upon request. If not, please write me, giving your size and dealer's name. Ruth Stone, A. STEIN & COMPANY, LTD., TORONTO.



## STEAM VS. SAIL FEUD RE-ENACTED



"AVAST, YOU LUBBERS!" Margaret Lockwood might just have said as the sea wind tousles her hair. The young English actress plays Will Fyffe's daughter, as she did in "To the Victor," in the forthcoming screen epic of seagoing a century ago, "Ruler of the Seas." The studio built this replica of the Falcon, a full-rigged packet of the period, for the film.



STEAM FIRST SPED a ship across the Atlantic 101 years ago, and this is what it looked like. This faithful reconstruction of the Dog Star is being "shot" in heavy seas off the coast of California

**CRAVEN "A"**  
FOR YOUR  
THROAT'S SAKE!



Wherever you buy them, cork-tipped Craven "A"s are always in perfect condition... fresh!

WILL NOT AFFECT YOUR THROAT

PACKETS

25c

TINS

70c

**CRAVEN  
PLAIN**

—without cork tip—  
same fine quality as  
Craven "A".



Carreras Ltd., London, England  
150 Years' Reputation for Quality

**PEEK FREAN &**  
Company, Limited,  
regret that, owing to  
the International situ-  
ation, a full range of  
biscuits is no longer  
available.

**VITA-WEAT**  
(Regd.) Crispbread  
and the more pop-  
ular varieties will  
still be on sale.

*Peek Frean's  
Biscuits*

## WAR CALLS "WIGWAGGERS"



**LAMPS AND FLAGS**, less frequently used than formerly, are still an important part of the equipment of the Royal Canadian Corps of Signals. Here is a signaller of Tarento Scottish, looking over his message, while a Royal Canadian Engineer crouches ready to operate the lamp. The flagman is receiving, while his comrade takes down the message, back turned toward the sender.



**ON TO KINGSTON** for advanced training go signallers, as soon as their preparatory work is through. Here's a receiving field station, complete with dispatch rider ready to take off.



HAIRS ON YOUR COMB . . .  
FLAKES ON YOUR SHOULDERS?

*Banish*  
**DRY SCALP**



● Dry scalp is a common scalp complaint. It means dull, lifeless, unmanageable hair, itchy scalp—get rid of it and enjoy hair-health with "Vaseline" Hair Tonic.

This hair dressing is especially made to end dry scalp, to keep hair in place all day long—the way you want it! No "plastered-down" effect, no strong perfume odour. Just a business-like way of keeping trim, smart—and healthy.

Dry indoor home-heating here in Canada causes dry scalp. Combat it this simple way. Sprinkle a few drops on the hair each morning. Rub in briskly with finger-tips till the scalp tingles pleasantly. Then comb and brush your hair. Every week give your hair a thorough "Vaseline" Hair Tonic massage and see for yourself what a transformation it brings about in the appearance of your hair.

Made by Chesebrough Manufacturing Co., Cont'd., 5520 Chabot Ave., Montreal.



A few drops  
supplement the  
natural scalp oils,  
keep your hair  
manageable and  
good-looking.

"Three times the quantity  
in the larger bottle."

**Vaseline**  
TRADE MARK  
**HAIR TONIC**

The hair dressing that ends dry scalp





"Yes—it's  
Nestlé's"

IN RETURN FOR LABELS

**GIFTS**

TO YOU DURING OUR  
ANNIVERSARY YEAR



We have a copy of the Anniversary Gift Book ready to mail to you. And you're going to enjoy reading it because it contains so many interesting and time-saving hints for daily use in the kitchen; twenty absolutely new and intriguing recipes as well as a whole list of Anniversary Gifts with full instructions on how to acquire your choice. Just write (a postcard will do) asking for your copy of Nestlé's Anniversary Book; Nestlé's Milk Products (Canada) Limited, 61 Victoria St., Toronto, Ontario.



AND it's good—so very good. Thousands of young men and young women in Canada today have known Nestlé's ever since their childhood days.

It's twenty years now since the first Nestlé's plant was set up in one of Canada's richest dairying districts. And for twenty years it's been serving Canadians—young and old.

There is nothing added to Nestlé's Evaporated Milk. Nestlé's is just fresh, pure, cow's milk which is pasteurized, and concentrated by the removal of more than half the normal water content, then homogenized to spread the butter fat evenly through every last drop of the milk. Then it's irradiated to increase the amount of the valuable sunshine Vitamin D. And finally sterilized after it's sealed safely in the familiar container.

Get a tin or two of Nestlé's Evaporated Milk, tomorrow. See how useful it can be . . . in coffee, on cereals, in cooking—wherever you would use fresh milk. And if you're interested in baby feeding too, ask your doctor about Nestlé's.

**NESTLÉ'S MILK**  
IRRADIATED·EVAPORATED

\* When ordering or using Nestlé's products be sure to distinguish between Nestlé's Evaporated and Nestlé's Condensed Milk. The Evaporated is labelled in red and cream; the Condensed in blue and cream.